



STEEL

The steel industry in Ontario produces 76 per cent of Canada's steel requirements — its capacity this year is 14 million tons.



AUTOMOBILES

Ontario plants produce 89 per cent of Canada's automobiles.



PULP AND PAPER

One sixth of Canada's export earnings come from pulp and paper. More than 25 per cent of it is produced in Ontario.



SHIPPING

More than 65 million tons of cargo are shipped via Ontario's main ports each year. And the province is at the crossroads of the world's air routes.



MINERALS

Mining is a billion dollar business in Ontario. The province produces 40 per cent of the world's nickel.



FARMING

Farm cash receipts in Ontario exceed \$1.0 billion annually. Of this, field crops are valued at more than \$278 million.

Moosonee

Timmins

Thunder Bay

Sault Ste. Marie

Sudbury

North Bay

MONTREAL

OTTAWA

Parry Sound

Owen Sound

Peterborough

Kingston

Oshawa

TORONTO

Hamilton

Sarnia

Windsor

Buffalo

Rochester

Syracuse

Albany

MILWAUKEE

Grand Rapids

DETROIT

Toledo

CLEVELAND

PHILADELPHIA

PITTSBURGH

Ontario—where your future awaits you today...

Ontario is the growplace of a nation — the most prosperous province in an industrial boomland. It's the scene of major industrial, scientific and financial growth, a climate made for success. Now more than 80 per cent of Canada's fully manufactured exports are produced right here. And the trend is continuing. That's why we say Ontario is Canada's growplace. The province where tomorrow awaits you today.

Ontario: Canada's growplace

For more information on investment opportunities in Ontario, contact your nearest Ontario Government Trade Counsellor:

MINISTRY OF INDUSTRY AND TOURISM

Hearst Block, Queen's Park,
900 Bay Street, Toronto 182, Ontario
Telephone: (416) 965-4226
Cables: TRADIN-TORONTO

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1251 Ave. of the Americas
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Suite 1834, 230 Peachtree St. N.W.
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1040 Brussels, Belgium
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World Trade Center Building
Room 1219, 4-1, Hamamatsu-cho
2-chome, Minato-ku
Tokyo, Japan
Attention: Mr. H. R. Nellis
Telephone: 436-4355

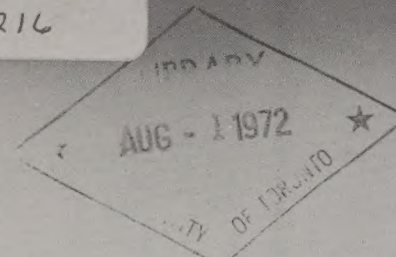
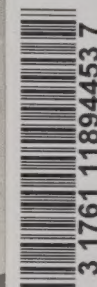


ONTARIO

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Canada's growplace

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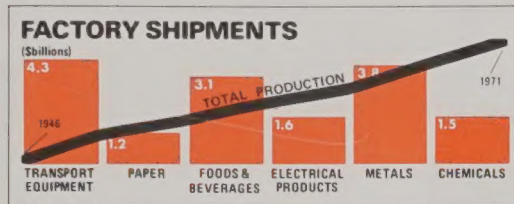


A place for you...on top of the world



Ontario, Canada's industrious province, offers a diverse range of attractions for industry seeking to branch out or relocate. Transportation, power and qualified personnel are available in abundance.

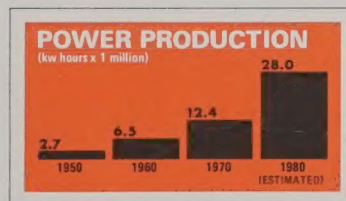
Make your next move to Ontario—here's why



Manufacturing

A wealth of natural resources provides Ontario with a host of raw materials for industry. They have made manufacturing a \$23.5 billion annual success story. And it's a story of continuing growth — factory shipments in Ontario have gone up 500 per cent since 1946.

It's a diverse story too. Ontario produces 89 per cent of Canada's autos, 76 per cent of its steel, 25 per cent of its newsprint. And production of foods, metals, electrical products, chemicals and machinery all outpace the nation. What's more the Ontario Government has more than 30 continuing programs to stimulate the province's industrial growth — to promote efficiency, improve design, encourage research, and increase sales.



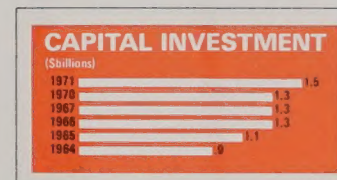
Construction and power

A multi-billion dollar industrial construction program has made Ontario the growplace of Canada. Its capital, Toronto, leads all North American cities in industrial expansion, and its per capita value of construction is greater than that of any other major city in the world. And yet there's still ample room to grow. For

Ontario's sprawling 412,582 square miles cover an area as large as France, Italy and West Germany combined.

There's power here, too — all kinds of it and all of it cheap. Vast water resources have been harnessed to produce abundant supplies of electricity at rates lower than anywhere else on the continent. And nuclear power plants now in operation will more than meet future demand for years to come.

Whatever your power needs, Ontario has the energy to meet them.



Capital Investment

Industry pours more than \$1.5 billion a year into the Ontario economy. And capital investment is on the upswing. That creates an economic climate perfect for growth — your growth. Last year the gross provincial product increased by 8.9 per cent, and real growth was up 5.2 per cent.



Retail Sales

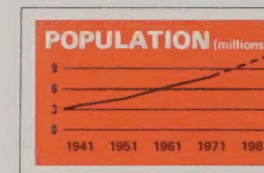
Ontario produces more than 80 per cent of Canada's fully manufactured exports — a \$10.9 billion sales story that's growing every year. Domestic retail sales are on the rise, too — they increased

1.9 per cent last year. And the province generates more than 40 per cent of the nation's buying power. What's more it's a purchasing power that grows all the time. Per capita income in the province rose five per cent last year, which means Ontarians have more money to spend — on your products.



Work force

Ontarians are hard-working people who take pride in their productivity. Last year they produced more than \$35.0 billion worth of goods and services. They're highly skilled in a wide range of endeavors and help make Ontario Canada's most industrialized province. And Ontario fosters their future with an educational program that absorbs half the provincial budget each year.



Population

More than 7 million people live in Canada's growplace — and the population grows at the rate of 20 per hour. Ontario's people are a multi-racial mosaic, a mixture of many ethnic origins fostered by Canada's powerful immigration program. They're mostly British (60 per cent), and of European origin. They represent a purchasing power that can't be overlooked.

Investigate Ontario...you'll invest in Ontario